

# Privacy Policy

## *New Zealand–Thai Chamber of Commerce (NZTCC)*

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### 1. Introduction

The New Zealand–Thai Chamber of Commerce ("NZTCC", "we", "us", or "our") respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you interact with us, including through our website, events, and membership platforms.

We comply with the **Personal Data Protection Act B.E. 2562 (PDPA)** of Thailand and, where applicable, the **New Zealand Privacy Act 2020**, as well as other relevant international data protection laws.

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### 2. Scope

This Policy applies to all personal data collected by NZTCC, including from:

- Membership applications and renewals
  - Event registrations and participation
  - Newsletter subscriptions and surveys
  - Website visitors and online inquiries
  - Partner, sponsor, and supplier communications
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### 3. Data We Collect

Depending on your interaction with NZTCC, we may collect the following information:

- **Identification data:** name, title, nationality, job title, company name, and position
  - **Contact data:** address, email, phone number, and other contact details
  - **Professional information:** industry, business interests, or Chamber-related activities
  - **Membership information:** application forms, payment details, and records of participation in events or committees
  - **Technical data:** cookies, IP address, browser type, and browsing patterns on our website
  - **Other data:** any information you voluntarily provide in correspondence or forms
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### 4. Purpose of Collection

NZTCC collects and uses personal data for the following purposes:

- To process and manage membership applications and renewals
- To organize and manage events, meetings, and networking sessions
- To communicate with members, partners, and sponsors

- To send newsletters, announcements, and promotional materials
  - To comply with legal obligations, accounting, and audit requirements
  - To improve website functionality, services, and user experience
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## **5. Legal Basis for Processing**

We process personal data under one or more of the following legal grounds:

- Your consent
  - Performance of a contract (e.g., membership or event registration)
  - Compliance with legal obligations
  - Legitimate interests in promoting Chamber activities, improving services, and maintaining relationships with members and partners
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## **6. Data Sharing and Disclosure**

NZTCC may share personal data only when necessary and under appropriate safeguards:

- With Chamber staff, committees, and service providers who support our operations
- With partner chambers, sponsors, or event co-hosts (only for relevant events or collaborations)
- With governmental authorities where required by law
- With external vendors (e.g., IT, event, or marketing platforms) who act as data processors under confidentiality obligations

NZTCC will not sell, rent, or trade your personal data to third parties for marketing purposes.

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## **7. International Data Transfers**

As a bi-national Chamber, NZTCC may transfer personal data between Thailand, New Zealand, and other countries where our partners or members are located. We ensure such transfers are conducted with adequate safeguards in accordance with applicable data protection laws.

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## **8. Data Retention**

We retain personal data only as long as necessary to fulfill the purposes stated in this Policy or as required by law. For members, data is typically retained for up to five (5) years after membership expiration unless deletion is requested earlier, subject to legal or financial recordkeeping obligations.

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## 9. Cookies and Website Analytics

Our website uses cookies to enhance functionality and analyze traffic. Cookies may collect anonymous information such as browser type, session duration, and visited pages. You may disable cookies through your browser settings but doing so may affect site performance.

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## 10. Your Rights

Under the PDPA and relevant privacy laws, you have the right to:

- Access and obtain a copy of your personal data
- Request correction or update of inaccurate data
- Withdraw consent at any time (where processing is based on consent)
- Request deletion or restriction of processing where applicable
- Object to processing based on legitimate interest
- Request data portability where feasible

Requests can be made in writing to NZTCC (contact details below). We may require verification of identity before processing such requests.

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## 11. Data Security

We implement reasonable technical and organizational measures to protect your data from unauthorized access, loss, misuse, alteration, or disclosure. However, no method of transmission or storage is 100% (One Hundred Percent) secure. NZTCC will promptly address any suspected data breach and notify affected individuals where required by law.

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## 12. Updates to This Policy

We may update this Privacy Policy from time to time to reflect changes in legal requirements or operational needs. The most current version will always be available on our website with the effective date indicated.

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## 13. Contact Us

If you have any questions, concerns, or requests related to your personal data, please contact:

### **Data Protection Officer (DPO)**

New Zealand–Thai Chamber of Commerce (NZTCC)

14th Floor, M Thai Tower, All Seasons Place, 87 Witthayu Rd., Lumpini, Pathumwan, Bangkok 10330, Thailand

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